

## 5.4 What support could be given to businesses to help them develop?

### Support from community

Support by the public in Martock instead of chasing off the Yeovil supermarkets  
Local people to use their local businesses  
Shop in Martock  
Local people to shop locally  
To support them as much as possible - use them before dashing to Yeovil or Taunton  
Encourage their use.  
Actively encourage people to use local shops etc or they will close

### Reduce rents/rates

Fair business rates  
tax breaks  
Reduce rent at start of tenancy; website development support; advertising support  
Reduced rent and service charges until established  
Probably more money and less rates/rent.  
Lower business rates - a business association within Martock - for the older retired people Probus?

### Use them

Local sourcing for community projects. Use local businesses for everything if possible.  
Easing business rates  
Lower rents and rates  
Cap on rents for retail premises  
Lower rents  
Try apprentice plus low interest loans  
Lower rates  
Reduce rates and rent. Develop Committee to analyse the issue. WE really must find a way to encourage a better cross section of shops not only for residents but to attract visitors  
6 month/1 year subsidised rent/rates. Our own Chamber of Commerce Centre for local job vacancies  
Less costs to them  
Perhaps a reduction in business rates short term so the money could be put to use elsewhere

Reduced business rates and reduced negativity against industry from residents  
Reduction in business rates and get local people to shop there  
Cheaper business rates and financial help  
Lower rent, lower taxes for at least 2 years  
Assistance to improve their appearance - incentives through Business Rates - every £ spent in specific external - or any visual Improvements - earns 50p ( or some reduction) to Business rates !  
Business are getting hammered - so show it in relatively high costs & poor repairs . The Co-op & Roy-al shops & service has rescued Martock from inevitably slipping under the waves . . . .of inconspicuousness.  
Reduced rates for shops for the few who struggle to run them. The government has given them a year of reduced rates, so that they know there is a problem. But at the end of that year? Better care of the untis to reduce their Colditz appearance would increase pride and reduce aesthetic trauma.  
Reduced rents would help too. The people who own the Martock Business estates are immensely rich and mean.  
Reduced business rates to encourage diversity  
No business tax in their first year of trading  
No business tax for the first year  
Lower business rates  
No tax in ???  
No tax in the first year  
Reasonable initial rents to encourage new businesses  
Help with rent/??/advertising  
Some form of assistance to prevent vacant retail property in the village  
Low business rates to encourage business into the village

### Loans/grants

Land, loans from banks at reasonable rates  
Grants

#### 5.4 What support could be given to businesses to help them develop?

Less red tape would make it easier. for small businesses to take people on and develop that way.

Government grants, tax relief, less red tape

Start up grants, bursaries for crafts people, reduced rates etc to encourage them to come to Martock

Newsletter about local businesses and news of job and premises opportunities

Provide good service and support will follow. Look at success of Farm shop

#### Advertising

Free advertising space maybe Leveller or Community Office

Advertising grants car radio

People should be made aware of the businesses in Martock and shop here and support local if you

Maybe a Martock local commerce guide to all residents explaining local businesses

Local regular promotion of all local goods and services including well maintained website/info centre listings

Cheaper advertising in local papers etc

More advertising?

Martock on Line is a good start but many people are not aware of it

Business display boards and Martock Information centre showing business names, key activities/services, contact names etc. Opportunity for Martock Business Open day to promote raise awareness to community at large,.

Rent free space for MBA to advertise new ventures; eg Moorlands Precinct Market House, business premises

#### Business support

Must communicate together

Support from Parish Council, SSDC and SCC

1-1 advice / assistance from a freelance management accountant / commercial analyst - I can help with this!!

Business grants, mentors, successful businessmen/women to coach new businesses

Ask them; consult with them

Group discussions forums and information

Knowledge of new businesses relevant to needs of local people and then support of local community to help them survive

Improved road links to the A303.

A proper business networking arrangement - I would be happy to help facilitate this, as a local small businessman

The formation of a strong Martock Business Association

#### Transport

More easily accessible and attractive common areas where people can meet.

Better road system

Better road access

Not placing unnecessary restrictions on access. Business should not be ghettoised.

#### Strategy

Linked to above. need a strategy which will encourage businesses to operate in martock

Possibly a village wide token scheme, loyalty sharing

The Martock Pound' similar to transition towns ie Totnes and Langport?

3G phone service, faster Internet service

Provision for new and better companies and incentive for companies to employ the young people of Martock and not from all around

#### Don't know

Don't know

Only businesses can properly answer this question, but it should not be at local rate payers' expense.

Not sure. Seen so many businesses close.

That is their problems to bring themselves

Difficult. Internet and supermarkets do great damage

Don't know

Don't know; not in business

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I don't know

#### Other

I would volunteer to serve behind a counter!

Make them pleasant places to visit especially after 5pm and in the dark during winter

More jobs for school leavers or part timers

Sensible applications for conversion to business use from residential should be promoted and supported.

What do they want?

Less stealing